

PHILIP MORRIS U.S.A.
INTER - OFFICE CORRESPONDENCE
100 Park Avenue, New York, N.Y. 10017

To: Mr. Alexander Holtzman
From: F. E. Resnik
Subject: FTC REQUEST

Date: September 15, 1976

I am attaching two tables to comply with the August 18, 1976 FTC request. One table lists Philip Morris brands in national distribution and the other table lists Philip Morris brands in test markets.

On the test market table, please note that we have discontinued manufacturing Miyako and Virginia Slims 120's, however, the inventory in the field is still being sold. In addition, we have added the three low-delivery Parliaments which are in test market in Buffalo and Phoenix, and noted that we are planning to introduce them nationally in December, 1976. Hi-lite has also been added to the test market list.

Please call me if you have any questions regarding these tables.

F. E. Resnik

FER:MV
Attachments

cc: Mr. W. W. McDowell

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